



MAGIA GROUP

Amalfi Coast Hospitality Experience

MAGIA GROUP

Welcome to the World of Magia

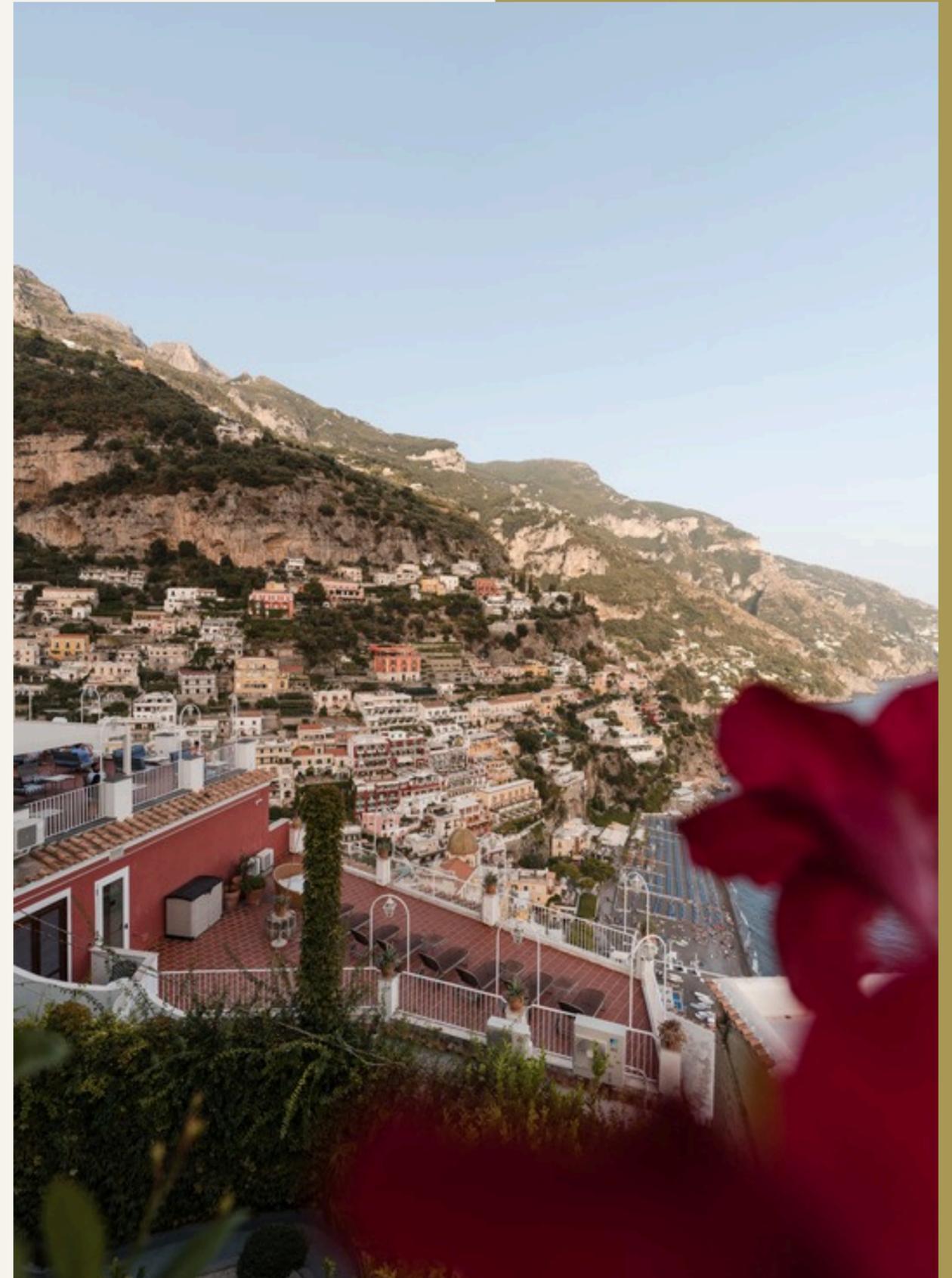
Magia is more than a place — it's a way of experiencing the Amalfi Coast.

A world of sea journeys and coastal adventures, of authentic encounters and heartfelt hospitality.

Born in Positano, Magia has become an ecosystem that celebrates the true spirit of our land: from exclusive stays overlooking the sea to private yacht tours, local discoveries, and bespoke services designed to make every moment unforgettable.

Here, every guest is welcomed like a friend.

Because Magia is not just about luxury — it's about feeling part of a family, living the Coast like a true local, and carrying its beauty within you long after you've left.





ABOUT US

Magia: all about our family heritage

Magia began as our family home in Positano, more than ten years ago. With passion, dedication, and a clear vision, we transformed that intimate place into Villa Magia, an exclusive retreat that today welcomes guests from all over the world.

As the years went by, Magia grew with us — becoming a complete world of hospitality, built around people who share the same desire: to reveal the beauty of our paradise to those who visit Amalfi Coast. From fine dining to bespoke experiences, from private boat tours to concierge and transfer services, everything we've created began as a way to care for our guests — and naturally evolved into something greater.

Today, Magia is no longer just a home; it's a universe of experiences: unforgettable stays, genuine flavors, moments by the sea, and memories that stay forever.

A journey built with love, one step at a time, guided by a simple promise —
to welcome every guest as part of our family.

Luca e Simona Vespoli



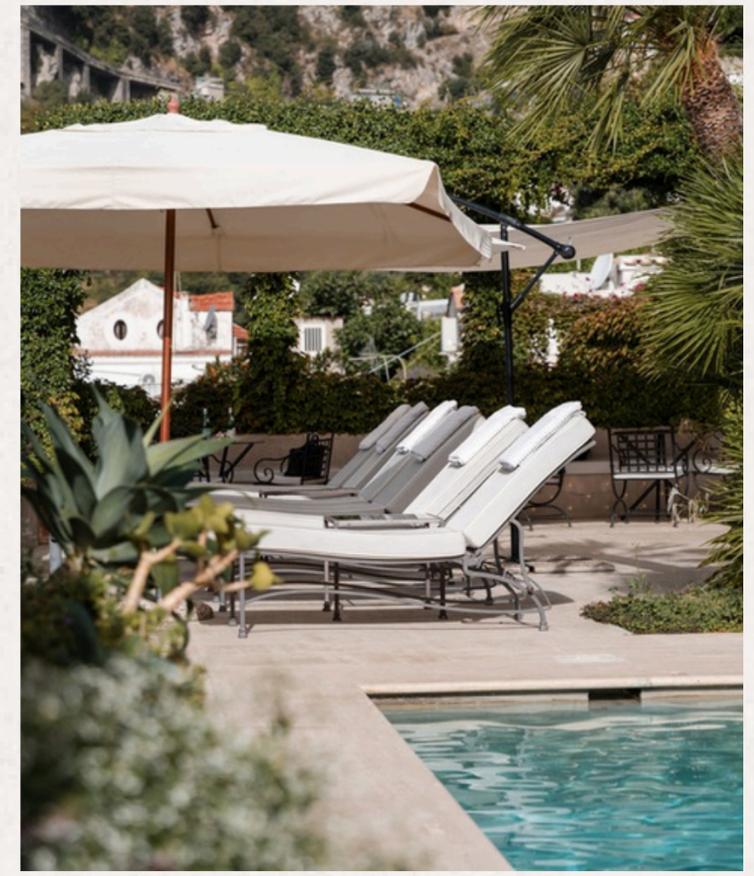


— Magia Group

VILLA MAGIA

In the heart of Positano, between sky and sea, Villa Magia is a boutique hotel where elegance meets authenticity. Spacious suites with breathtaking views, panoramic pools, and Mediterranean gardens create a timeless sense of harmony. Here, every moment — from a gourmet dinner to a sunset boat ride — becomes part of an unforgettable memory.





GARDENS & POOLS

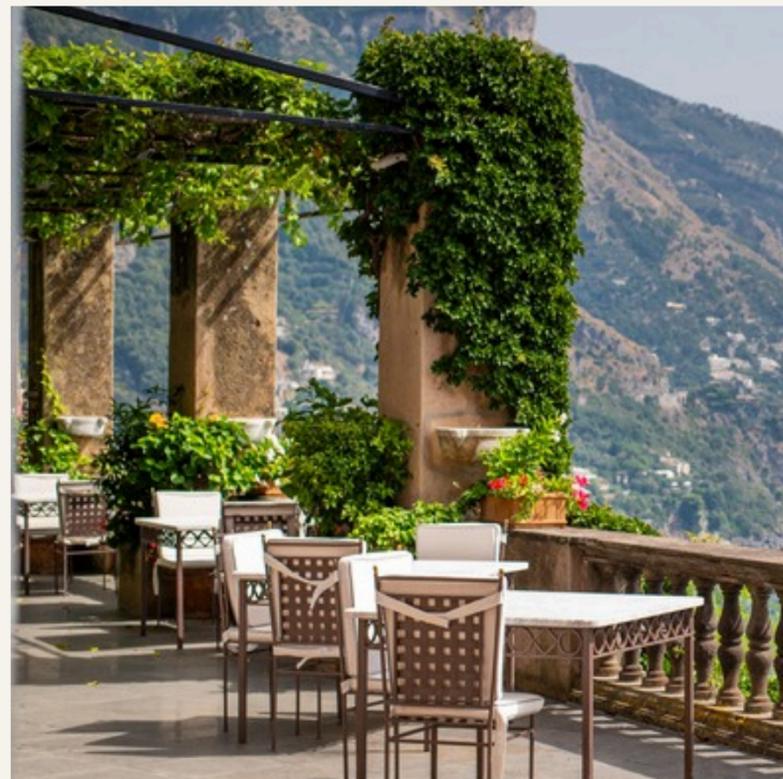


Every view tell a story

Step outside and discover the soul of Villa Magia.

Terraces bathed in sunlight, panoramic pools overlooking Positano, and Mediterranean gardens scented with citrus and jasmine create a haven of peace and beauty.

From breakfast with a sea breeze to an evening cocktail at sunset, every moment unfolds against the backdrop of the Amalfi Coast — timeless, authentic, and endlessly captivating.





RELAX BY THE POOL

Among the most iconic spaces of Villa Magia, our panoramic pools capture the very essence of relaxation on the Amalfi Coast.

Suspended between the blue of the sky and the sea, they offer a sanctuary of calm where every moment flows slowly, embraced by sunlight, Mediterranean scents, and the quiet charm of Positano unfolding below.

Every detail is designed for a feeling of pure beauty:

- Swimming Pool overlooking Positano
- Private solarium with loungers and dedicated bar service
- Signature cocktails and light lunches served poolside
- An intimate, serene atmosphere, ideal for couples or those seeking total peace

It's more than just a pool — it's a place where time stands still, where water meets the sky, and every instant becomes an unforgettable memory.



GARDENS OF MAGIA

Bathed in light and surrounded by the beauty of Positano, the terraces and Mediterranean gardens of Villa Magia are the heart of our open-air life.

From every corner, breathtaking views unfold — the sea shimmering below, the scent of citrus trees, and the gentle sound of the wind through the bougainvillea.

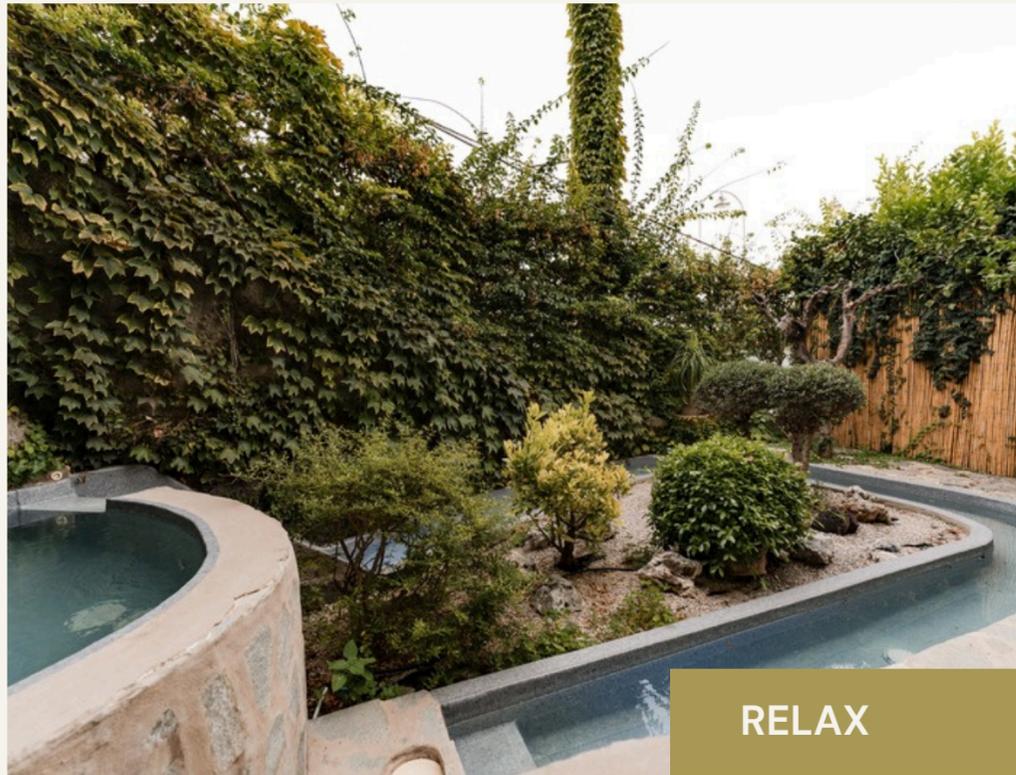
Here, the rhythm slows down.

Guests can relax in peaceful lounges, enjoy a glass of wine at sunset, or simply breathe in the beauty that surrounds them.

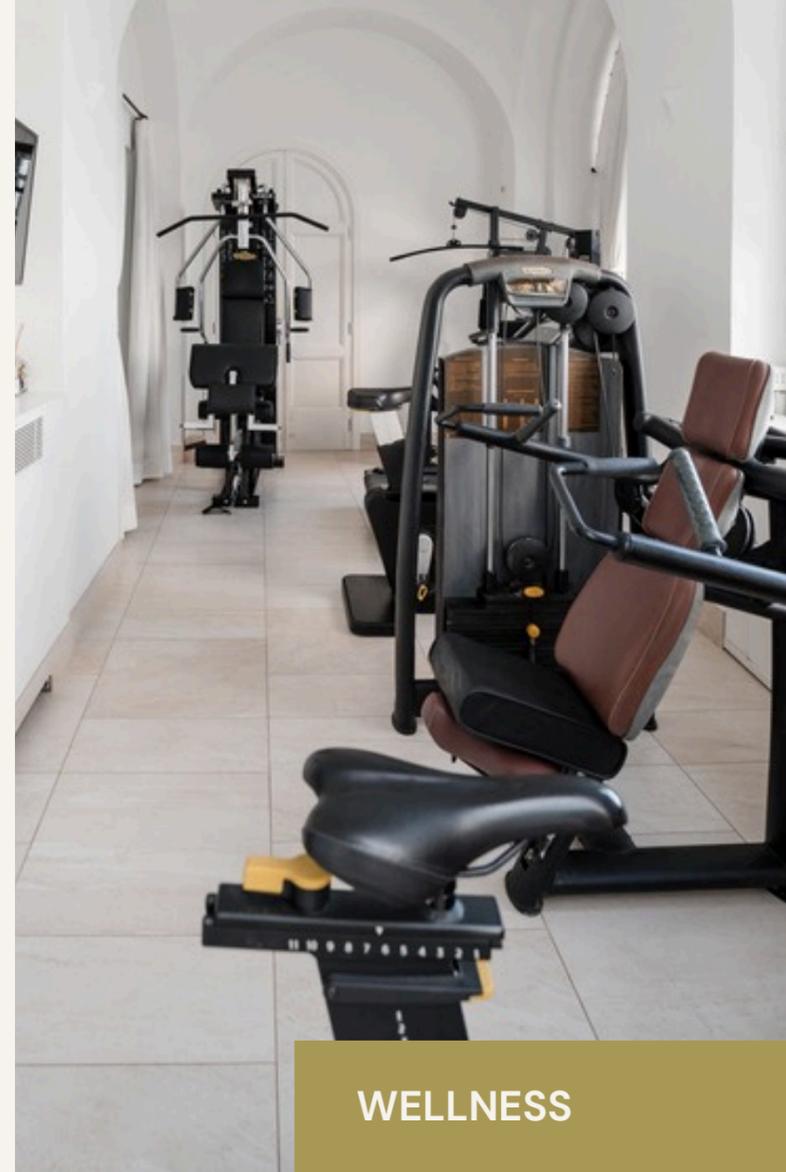
- Panoramic terraces overlooking Positano and the sea
- Mediterranean gardens rich in flowers and fragrant plants
- Comfortable outdoor lounges and quiet corners for reading or sunbathing

More than a setting, it's a feeling — the joy of living outdoors, embraced by the timeless charm of the Amalfi Coast.

WELLNESS & RELAX



RELAX



WELLNESS

A quiet sanctuary suspended between sky and sea.

At Magia Relax, time slows down — every sound softens, every breath becomes lighter.

Here, treatments are designed to restore balance and serenity and wellbeing is not just a moment — it's a way of feeling, surrounded by the beauty of the Amalfi Coast.

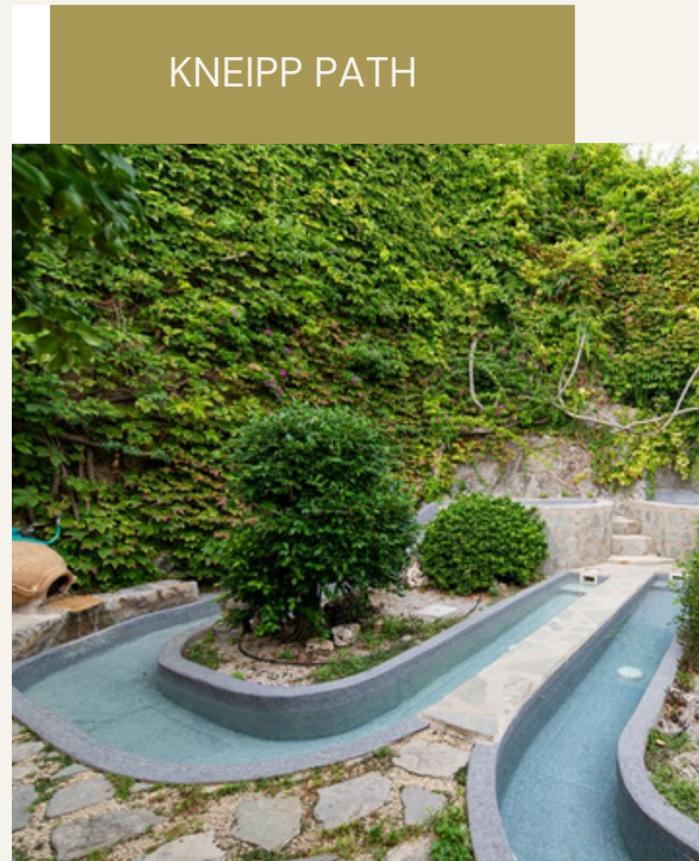


BEAUTY RITUALS

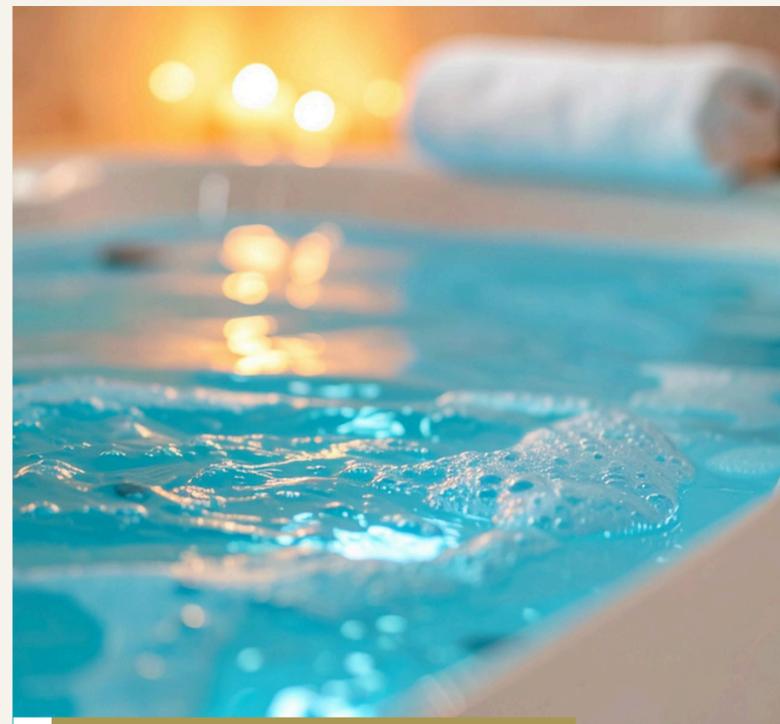
SPA SERVICES



EXPERIENCE SHOWER



KNEIPP PATH



JACUZZI



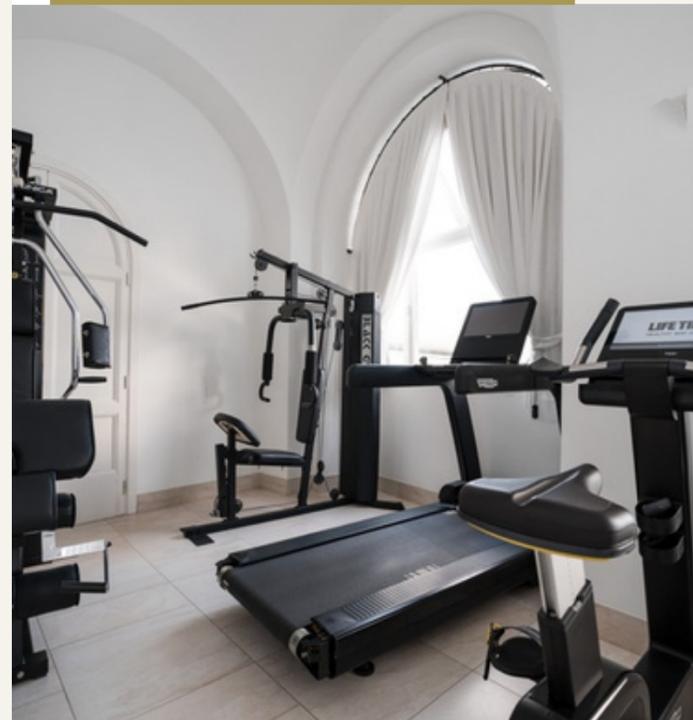
STEAM ROOM

SPA SERVICES

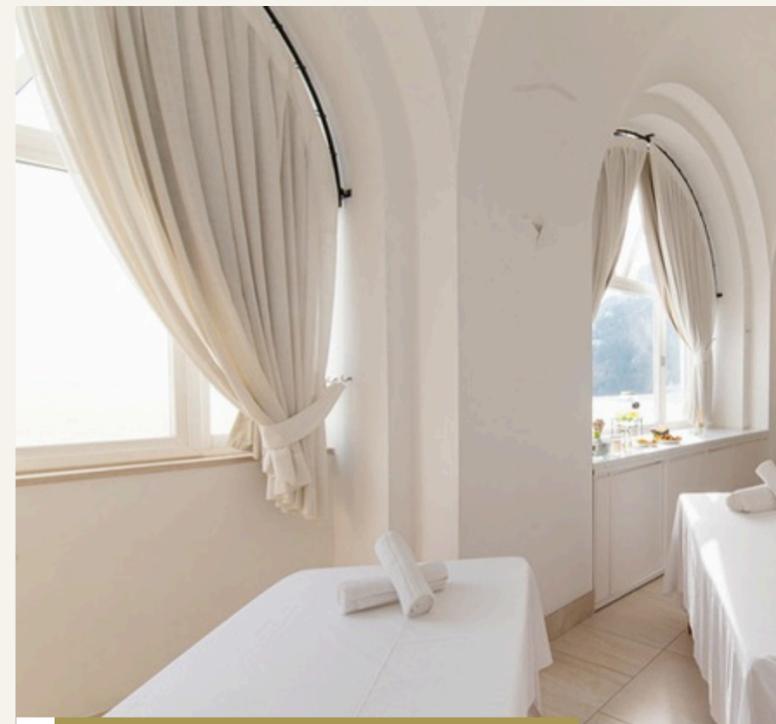


SAUNA

JIM



BEAUTY RITUALS



RELAX AREA



MAGIA SUITES

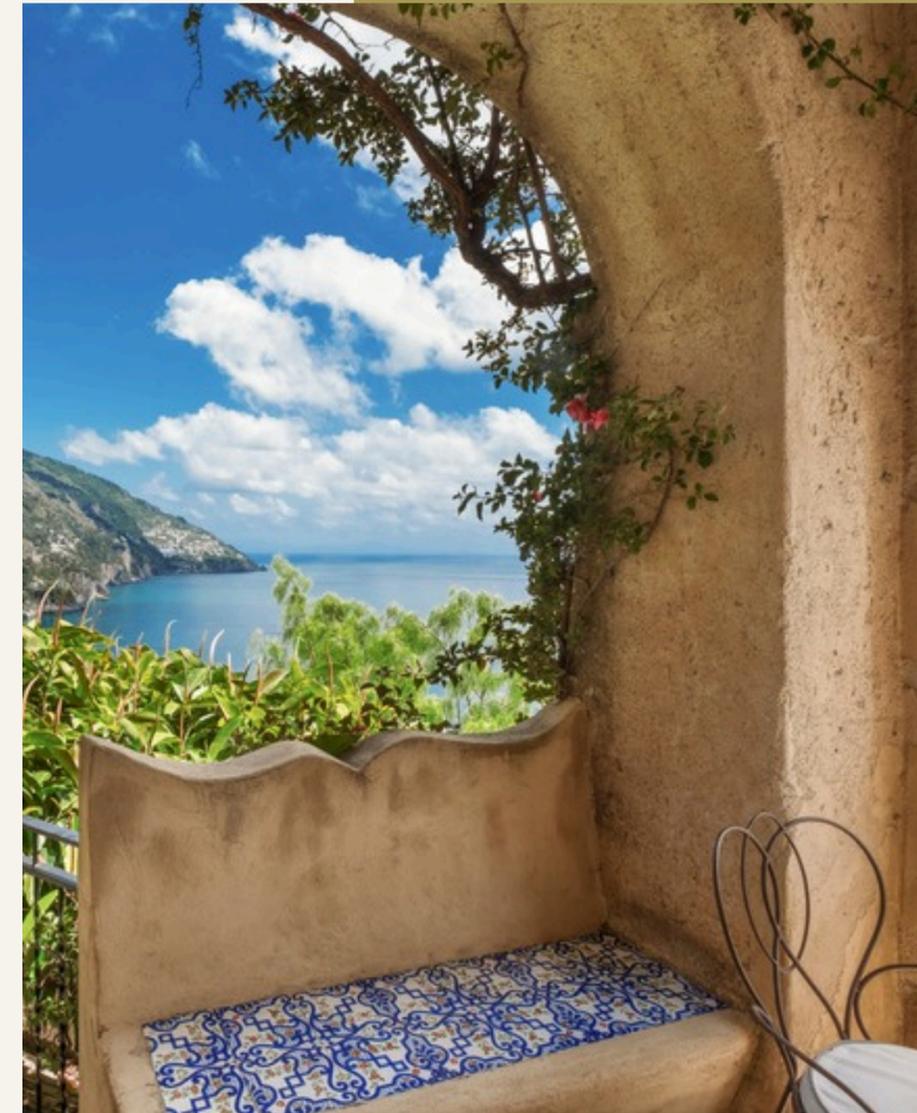


Feel like at home

Each suite at Villa Magia is a story of its own.

Spacious terraces overlooking the sea, private jacuzzis, handcrafted décor, and the scent of lemon trees drifting in from the gardens: every room reflects the soul of Positano.

From romantic hideaways for two to family suites and exclusive panoramic apartments, our collection offers a range of atmospheres — intimate, bright, and unmistakably Italian.







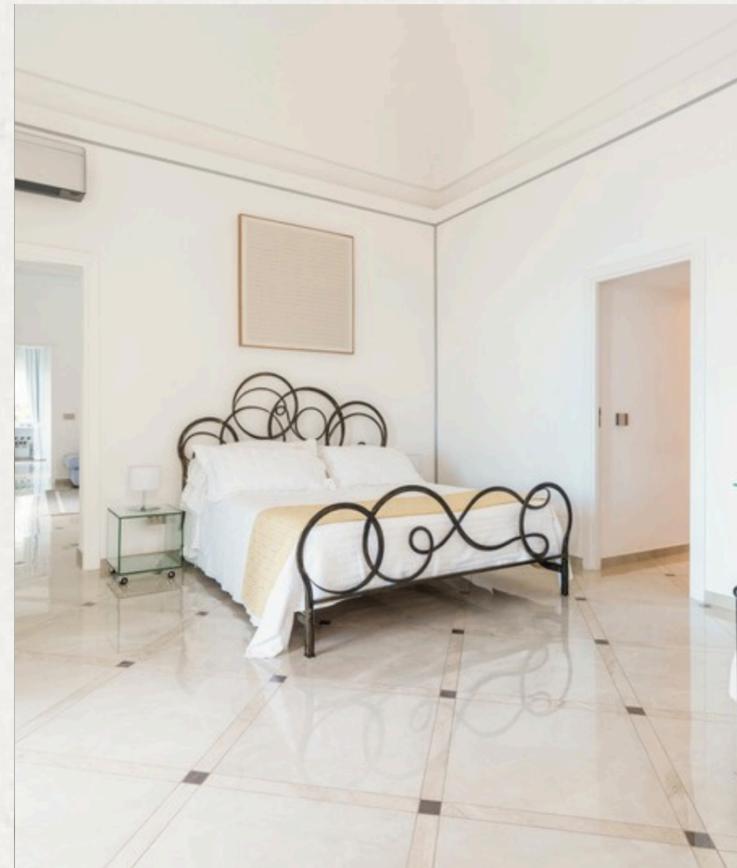
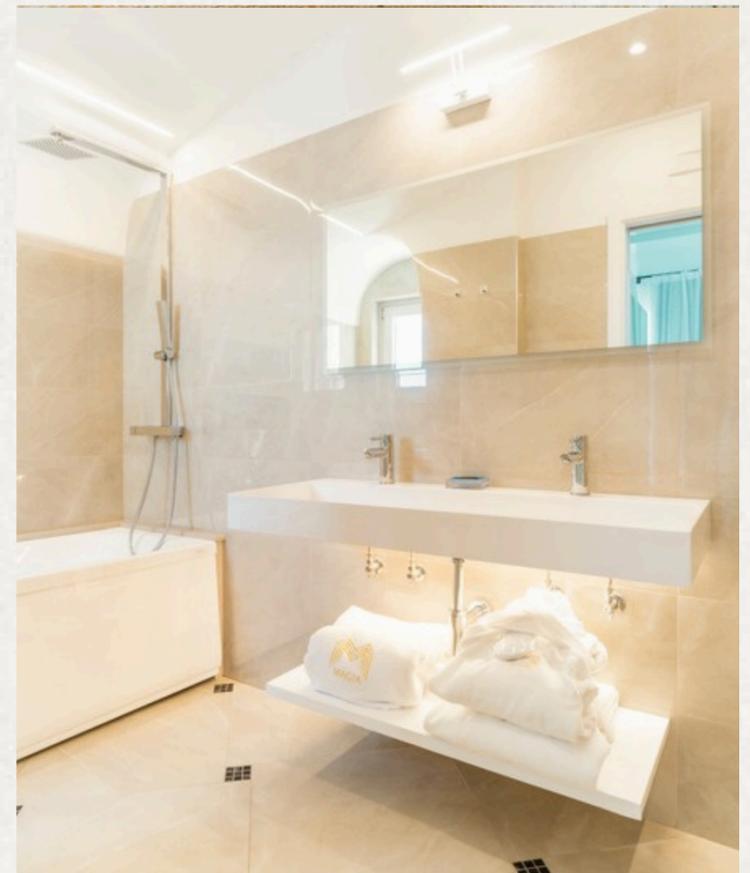
VILLA EXCLUSIVE

Three-Bedroom Sea-View Villa

An exclusive 200 m² residence overlooking the dazzling Amalfi Coast, designed to host up to six guests in an atmosphere of refined comfort and effortless style.

Inside, a spacious living room opens onto the panoramic terrace — a true lounge suspended between sky and sea. Three elegant queen-size bedrooms and three bathrooms with walk-in showers offer privacy and relaxation, while a private hammam adds a touch of pure indulgence. Outdoors, the terrace becomes a stage for slow living: an alfresco dinner, a sunset aperitif, a quiet moment with a view that feels infinite. Every detail enhances the experience — air conditioning, Wi-Fi, smart TV with Netflix, beach towels and bag, complimentary access to the spa and fitness area.

More than a stay, it's a way of living the Magia lifestyle: surrounded by beauty, embraced by the sea, and welcomed with genuine Italian warmth.



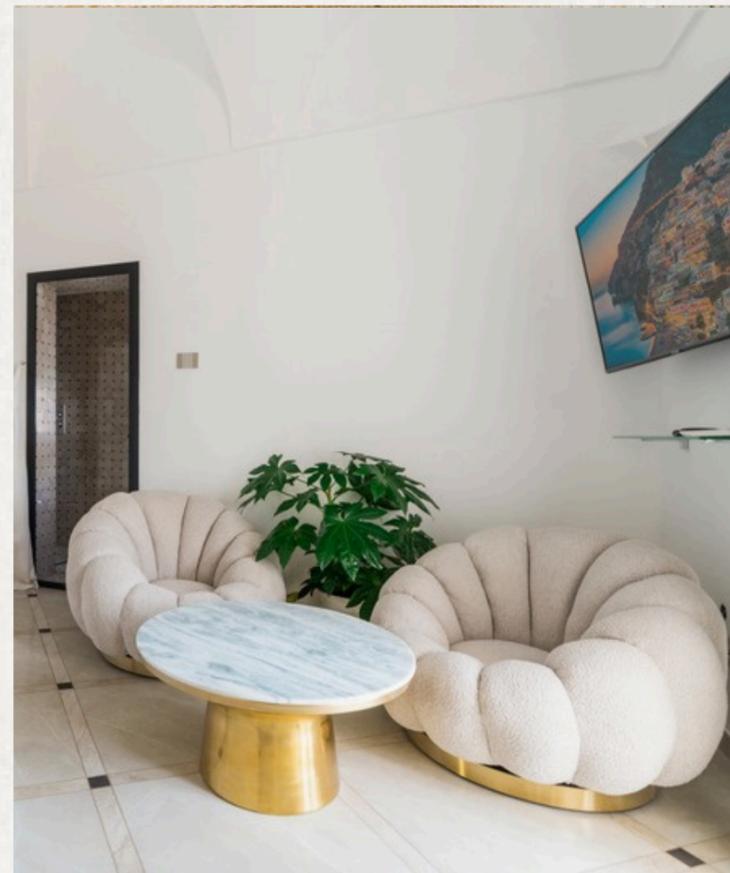
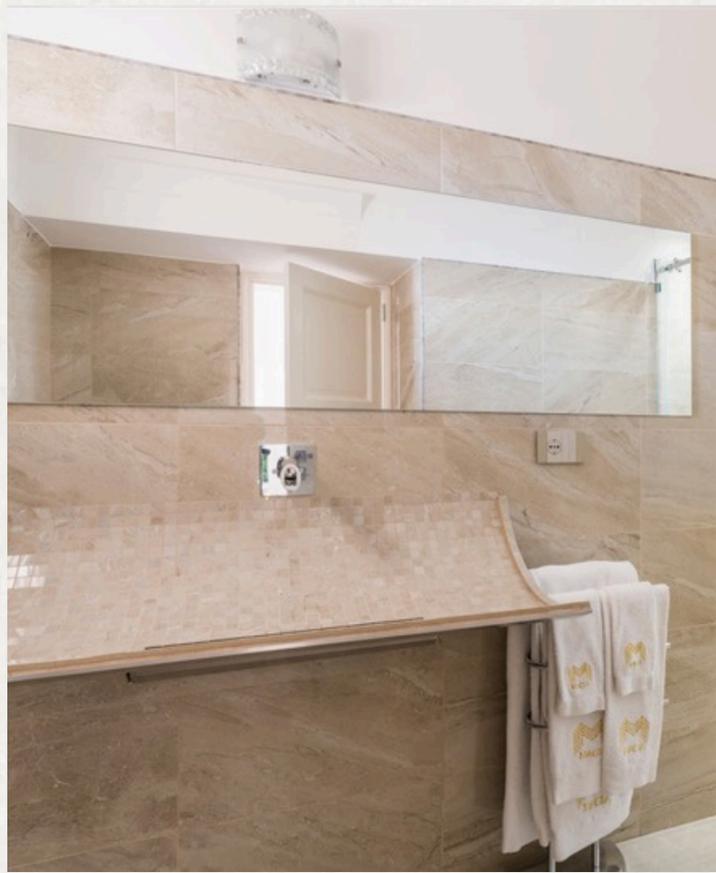


SUITE SUPERIOR

Step into a world of elevated serenity in our 75 m² Superior Suite, perched above the pastel cascade of Positano, with a spectacular 50 m² terrace overlooking the Mediterranean. Ideal for two guests, and accommodating up to four with two extra beds, this suite offers space, comfort and breathtaking panorama. Inside, discover a refined layout with a generous living area and a bedroom fitted with a queen-size bed. The suite features two bathrooms: one outfitted with a shower, the other with a steam bath for an indulgent wellness experience in your own private space.

The terrace becomes your personal vantage point — equipped with sun-loungers, a dining table and an open-air living feel — designed to savour every moment of the Amalfi Coast's golden light and deep blue sea. Every detail speaks of comfort and elegance — air conditioning, Wi-Fi, Smart TV, beach set, and complimentary access to the spa and fitness area.

This is more than a suite — it's an invitation to live the magic of Positano, where every sunrise feels like a secret and every sunset becomes a memory.





SUITE WITH PRIVATE POOL

Discover an exceptional 160 m² sanctuary perched above the sea-scapes of Positano. This exclusive suite features two queen-bedrooms (each with its own bathroom), a private terrace, and your own pool and sun-deck overlooking the Bay of Fornillo.

Wake to the whisper of the sea, enjoy breakfast al-fresco, and slide into total relaxation in your private pool—just steps from your living room.

Every detail speaks of refined comfort: chrome-therapy shower, walk-in wardrobe, Smart TV with Netflix, beach & pool towels, free spa & fitness access, and 24h concierge & room-service.

Whether a romantic escape or a treat for two couples, this suite is not just accommodation — it's a lifestyle. Embrace the magic of Positano, in your very own private haven.



SUITE FAMILY

Family Suite with Balcony

Spread over 100 m², this two-bedroom, two-bathroom suite is crafted for up to four guests, offering space, comfort and a stunning sea-view terrace.

Nestled into the cliffside of Positano in traditional style, the suite features two elegantly appointed double bedrooms, each with its own bathroom and chromotherapy shower.

Step out to your terrace: furnished for alfresco dining, laid back lounging, and effortless enjoyment of the sun-washed panorama of the Gulf.

Modern comforts abound — air-conditioning, free WiFi, Smart TV with Netflix, stylish furnishings and the signature service of Villa Magia.

For families seeking a refined base on the Amalfi Coast, this suite blends privacy, elegance and the magic of Positano.



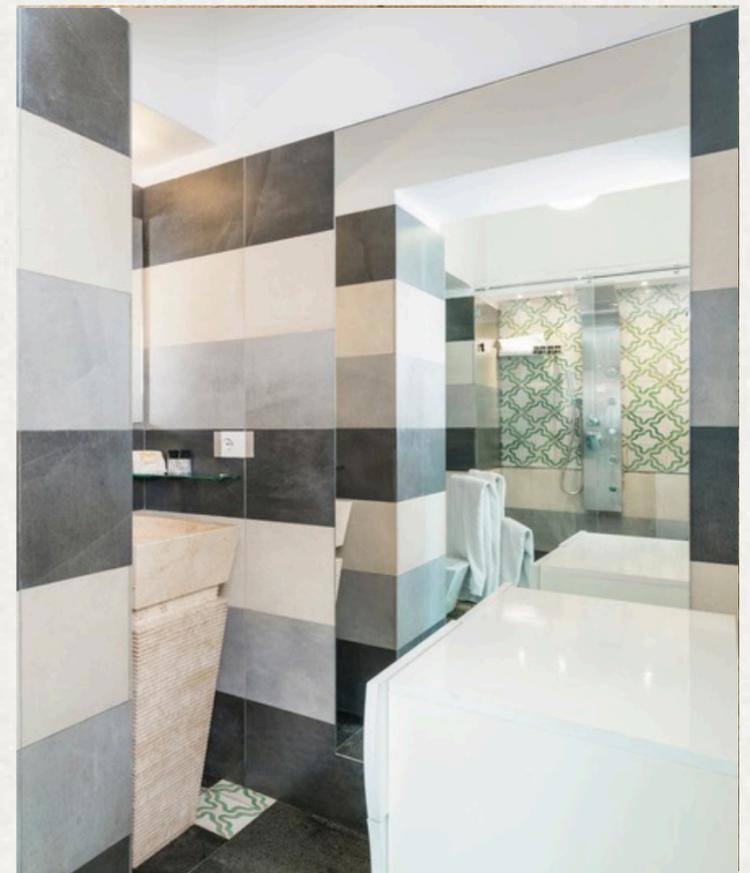
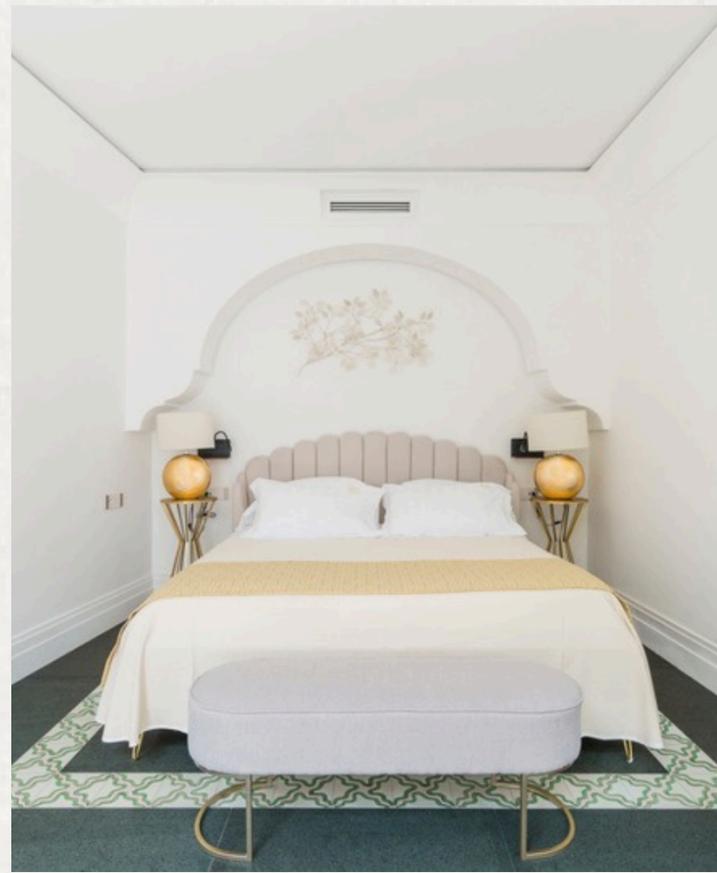


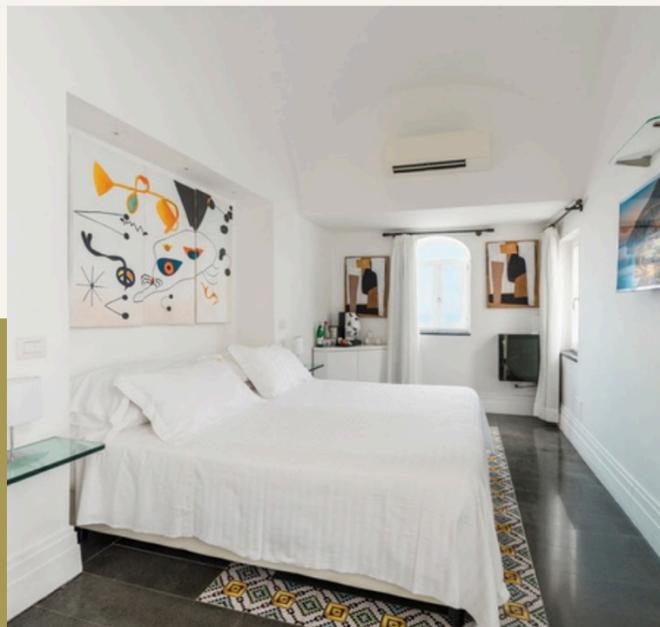
SUITE DELUXE

Step into an elevated world of elegance in our De Luxe Suite at Villa Magia, where classic charm meets panoramic sea views. This splendid space invites you into a beautifully furnished setting—with a luminous living area, a refined bedroom, and a lavish bathroom—opening through French doors onto a private terrace that seems suspended over the Amalfi coastline.

Here, your day begins with coffee in the morning light and ends with a glass of wine as the sun dips into the Tyrrhenian Sea. Every detail has been designed for comfort and serenity: air conditioning, high-speed Wi-Fi, Smart TV with streaming access, plush bathrobes and slippers, beach and pool towels supplied, and complimentary access to our spa and fitness areas.

More than a stay, this is an invitation to immerse yourself in the magic of Positano—an intimate and memorable experience where the sea becomes the backdrop of your effortless escape.





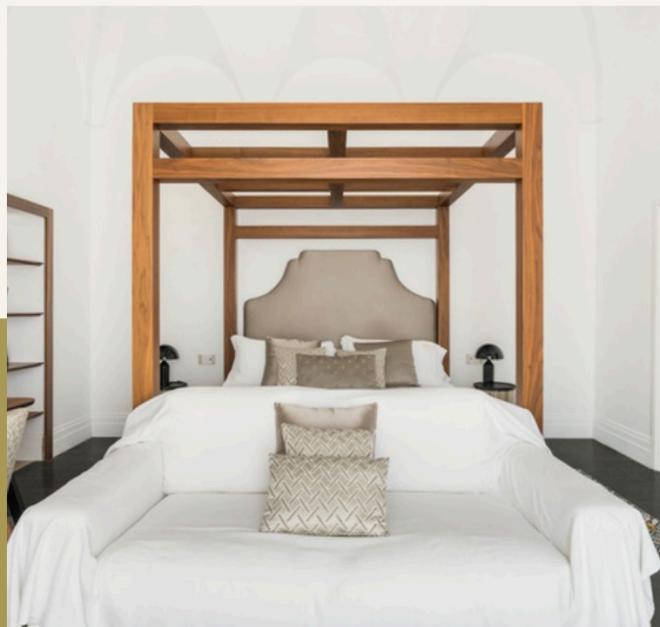
DOUBLE WITH SEA VIEW

Discover a 35 m² retreat perched above the glistening waters of the Amalfi Coast. This room welcomes two guests with a queen-sized bed, an elegant bathroom with shower, and a private terrace furnished with loungers, umbrella, and outdoor dining table—prime for savouring the panorama of Positano.

Step outside and let the sea breeze set the scene for a calm morning coffee or a sunset moment by the balcony.

Thoughtful comforts — air-conditioning/heating, Free Wi-Fi, Smart TV with Netflix, plush bathrobe & slippers, in-room safe — complement the view.

Here, simplicity meets sophistication: the essence of a peaceful stay on the Amalfi Coast.



DOUBLE DELUXE WITH SEA VIEW

Spread across 55 m², this refined retreat is designed for two guests (up to three with an extra bed) and features a generous private balcony overlooking the azure coastline.

Indulge in the comfort of a super-king size bed, two interconnected spaces for added living comfort, and a luxurious bathroom complete with both bathtub and shower.

The balcony becomes your personal vantage point: furnished for lounge and dining, it invites you to start the morning with sea air and to end the day with sunset hues dancing on the water.

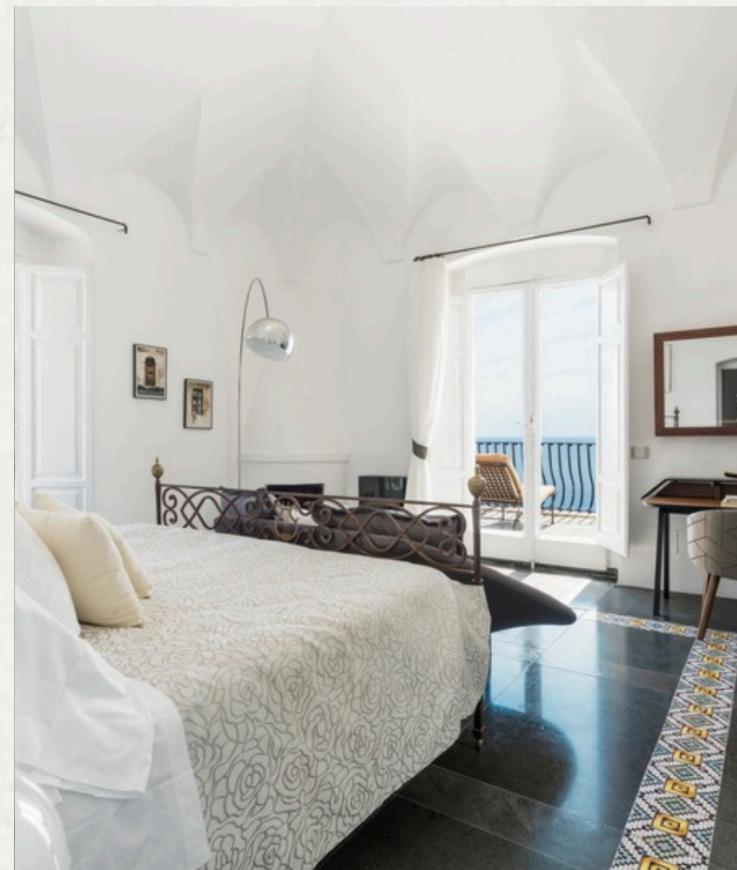
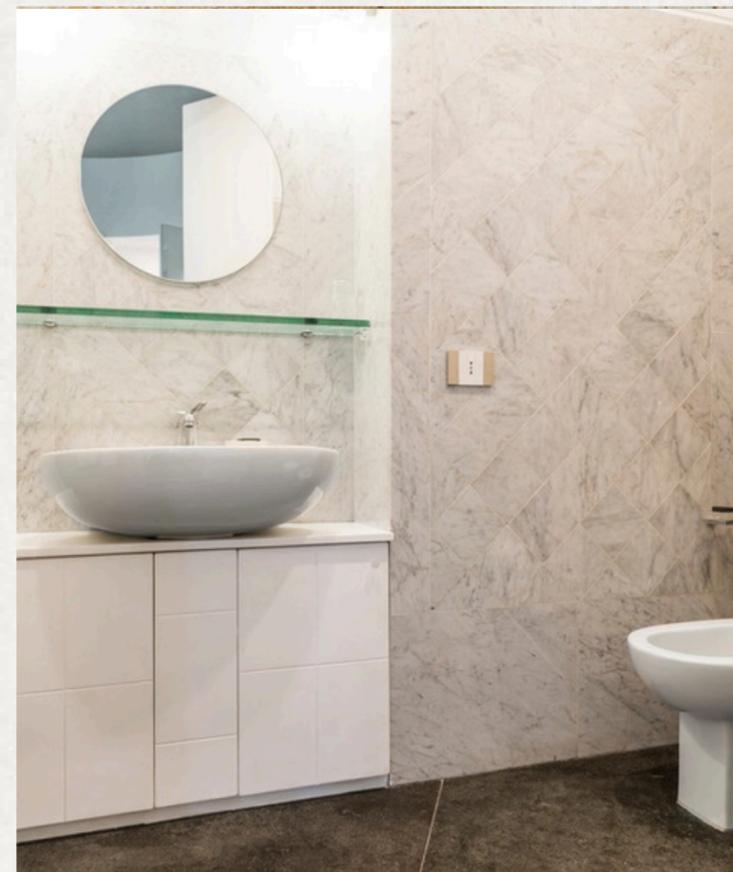
Equipped with contemporary amenities — free Wi-Fi, Smart TV with Netflix, air-conditioning/heating, bathrobes & slippers — every element reflects the discreet luxury of Villa Magia.

Elevate your Positano stay: where space, comfort and view combine into a seamless experience.



SUITE KING

Discover serenity in this 50 m² suite, thoughtfully designed for two guests. Elevated in a panoramic position over Positano, it features a super-king size bed, neoclassical furnishings and a private terrace that opens out to sweeping sea and town views. The luxurious bathroom invites relaxation with its jacuzzi-bathtub and separate shower. On the terrace: sun-loungers, an outdoor dining area and the endless horizon set the scene. Inside: fireplace, desk, walk-in wardrobe, and all the must-have amenities—Free Wi-Fi, Smart TV with Netflix, air-conditioning/heating, safe, bathrobe & slippers. A refined hideaway where panoramic beauty meets comfort—perfect for your tranquil Amalfi Coast escape.





SUITE WITH TERRACE E VASCA IDROMASSAGGIO

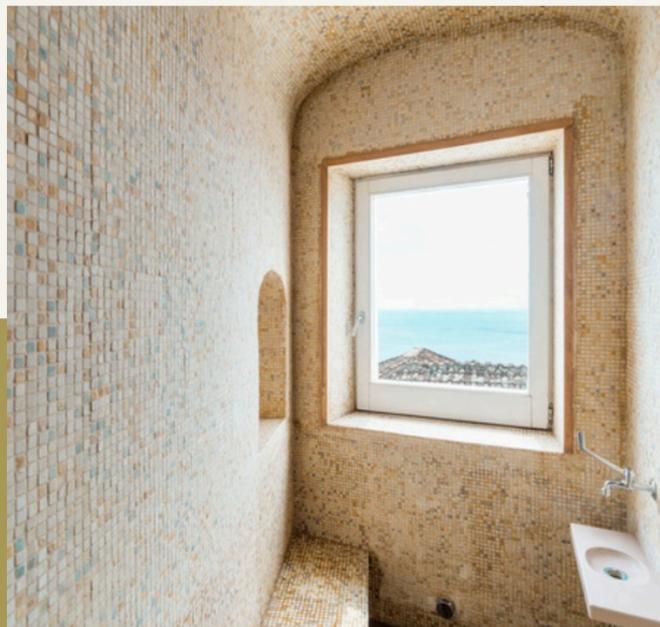
Spanning a generous 90 m² and designed for up to three guests (2 + 1 extra bed), this suite features a sun-drenched terrace with sweeping views over Positano and the Mediterranean.

Inside, three distinct areas — a private bar/lounge, a luminous living room, and a queen-bedroom with an en-suite bathroom equipped with a Turkish bath/steam shower.

The terrace invites moments of leisure: lounge chairs, open-air dining, and a view that becomes the backdrop to your stay.

Luxury and comfort are seamless — air conditioning/heat, Smart TV & Netflix, free Wi-Fi, beach and pool towels, and complimentary entry to the spa & fitness area.

A refined escape where panoramic beauty, space and bespoke service meet — ideal for couples seeking an elevated Positano experience.



DOUBLE WITH SPA

Measuring 35 m², this intimate yet luxurious room is designed for two guests and features a balcony with partial sea and town views. Inside you'll find a queen-size bed, a private bathroom with shower, and a steam bath (hammam) for your personal wellness ritual. Enjoy the terrace: an outdoor spot to sip your morning coffee or unwind as twilight descends over the Amalfi coastline. Every detail has been thoughtfully curated — from air-conditioning/heating, free Wi-Fi, Smart TV & Netflix, bathrobe & slippers, to a safe and sound-proofed comforts. A perfect choice for those seeking a calm and refined stay on the Amalfi Coast, where wellness meets view.



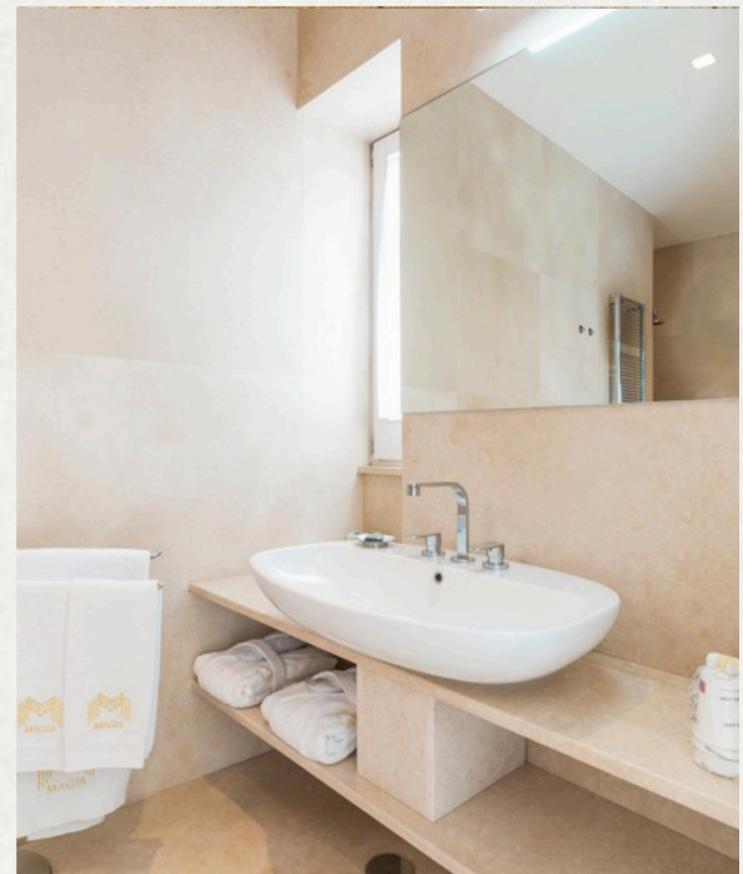
SUITE WITH TWO BEDROOMS

Spread across approximately 90 m², this elegant suite is designed to accommodate up to four guests and features two double bedrooms, each with a private bathroom—one with a shower, the other with a jacuzzi-tub.

The highlight is the expansive terrace, furnished for lounging and dining, with sweeping views of the sea and the town of Positano. Here, relaxed mornings and sunset aperitifs take on a distinctly refined tone.

Inside, contemporary décor meets comfort: thoughtful living spaces, wardrobe/storage, free high-speed WiFi, Smart TV with Netflix, plush bathrobes & slippers, beach/towel sets, and access to the hotel's spa & fitness amenities.

Ideal for families or travelling couples seeking space and privacy, this suite offers a seamless blend of elegance, comfort and the magic of Positano.





LUDOMAR

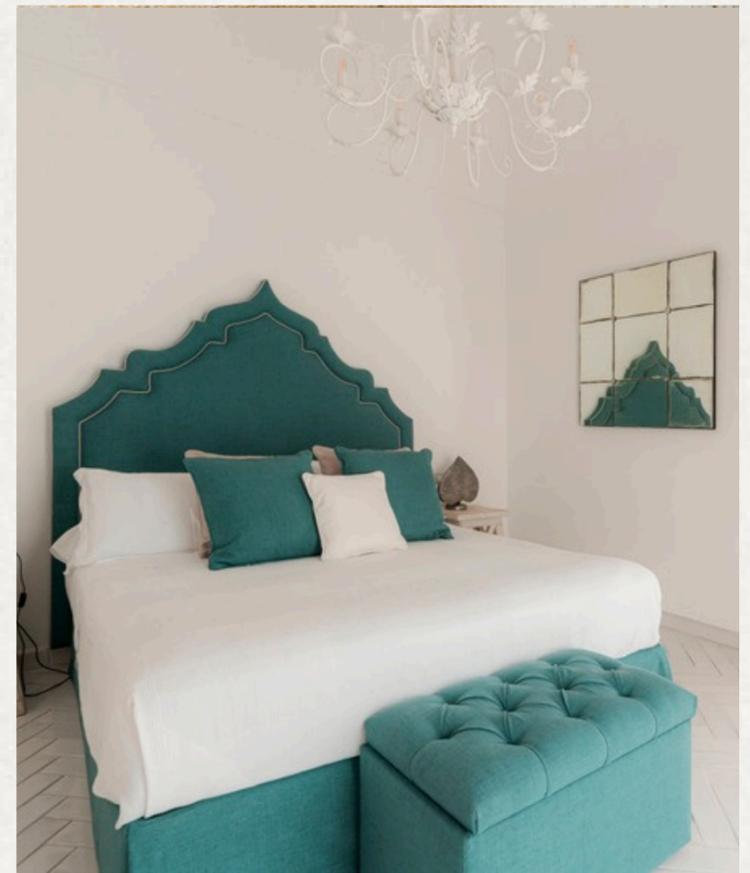
A magnificent three-storey residence overlooking the sea, designed for families or small groups seeking the ultimate Positano retreat.

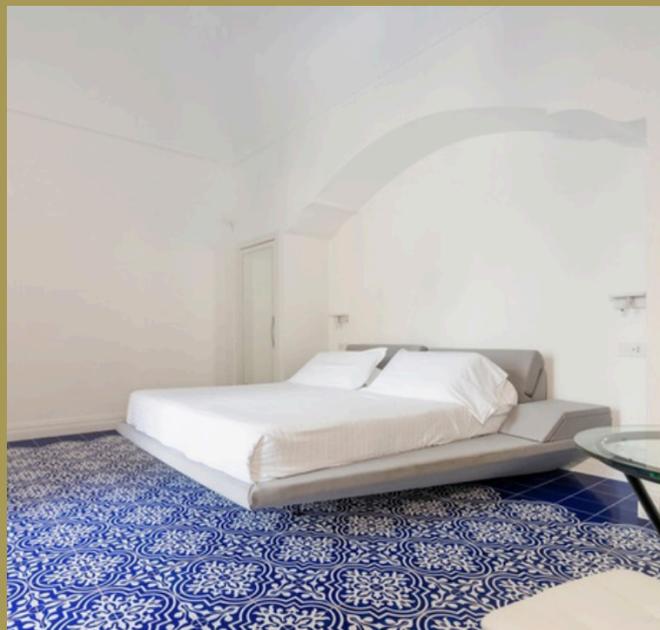
The villa features three elegant bedrooms, four bathrooms, a fully equipped kitchen, and expansive living areas that blend Mediterranean charm with refined comfort.

Moments of pure relaxation await in the private hammam and outdoor jacuzzi, where wellness meets view.

Every level opens onto terraces bathed in light, inviting guests to dine, unwind, and admire the endless blue horizon.

Spacious, intimate, and uniquely scenic — a home where the magic of Positano becomes your everyday view.





MAISON FIRST

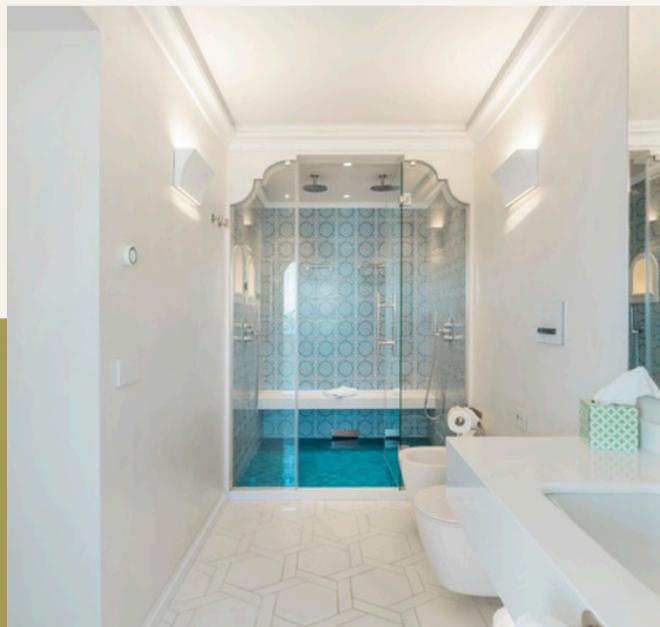
This independent apartment, just a five-minute walk (about 50 steps) from the main Villa Magia building, offers a perfect blend of home-style comfort and luxury hotel service.

With two bedrooms and two bathrooms, a fully-equipped kitchen and a spacious living room, the space accommodates up to 4 guests.

The standout feature is a magnificent panoramic terrace where the sea and Positano's rooftops unfold before you — ideal for al-fresco breakfast or a relaxed evening with a glass of wine.

Guests of the apartment also enjoy complimentary access to all the amenities of Villa Magia: pool, spa, fitness area, 24h concierge and more — a seamless luxury experience with the privacy of an apartment.

Discover the freedom of an independent stay, the elegance of a boutique hotel, and a view that becomes your private postcard of the Amalfi Coast.



MAISON TOP

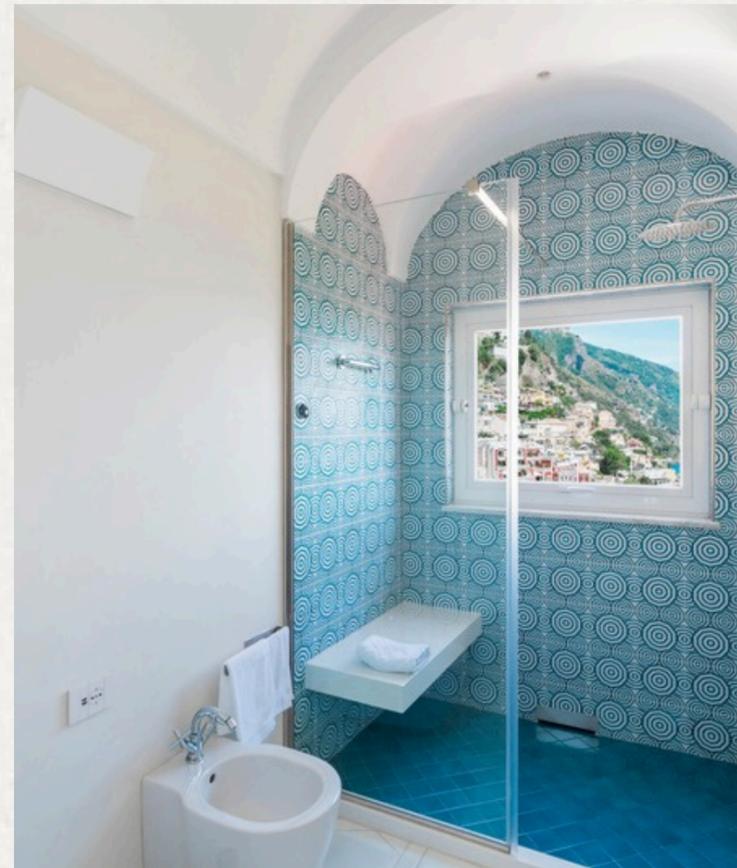
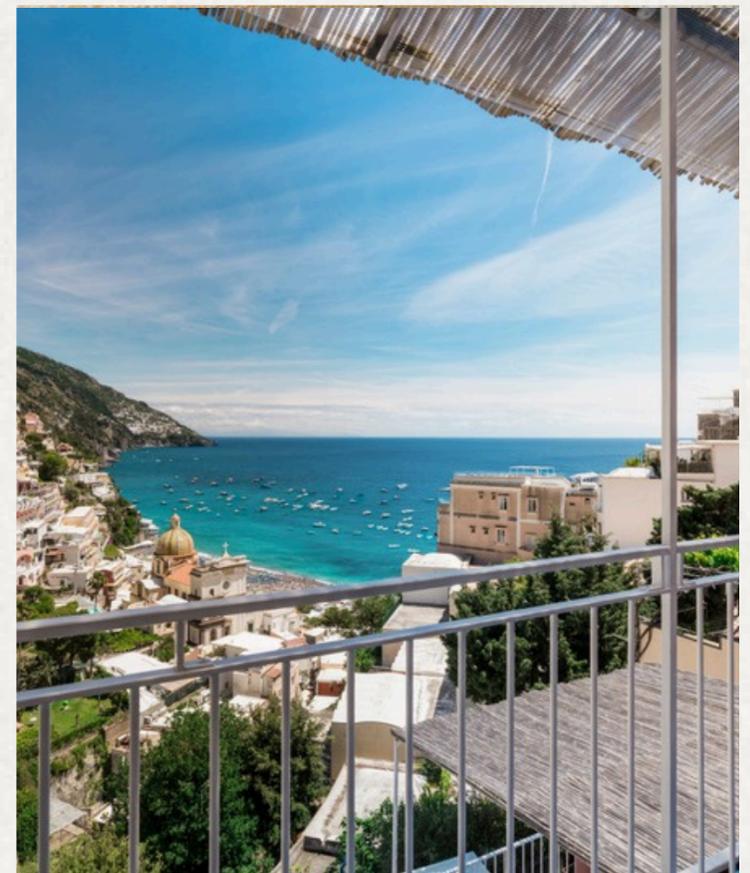
An elegant and completely independent two-bedroom apartment (capienza fino a 4 persone), situated just a five-minute walk (about 50 steps) from the main building of Villa Magia.

Inside you'll find two bedrooms, two bathrooms, a comfortable living area and a fully-equipped kitchen — designed for guests who cherish both privacy and luxury.

The highlight: a magnificent panoramic terrace with sea view, where breakfasts, lounging and sunsets merge effortlessly with the Amalfi Coast's magic.

Guests enjoy full access to all Villa Magia amenities — from spa, pools and fitness area to 24-hour concierge via smartphone.

A perfect choice for families or friends seeking a high-end home-away-from-home experience in Positano.



PERSONALIZED SERVICES

Exclusive, personalized services ensure a luxury experience with every detail tailored to you.

At Magia, every stay is unique — because every guest is.

From private yacht tours to personal drivers, from curated dining experiences to in-room treatments, every detail can be shaped around your desires.

What defines us is not only the beauty of our places, but the way we make you feel: at home, effortlessly cared for, and free to live the Amalfi Coast your own way.

CONCIERGE 24H

Enjoy dedicated service for every need, from dinner reservations to special requests.

TAILORED EXPERIENCES

Discover the Amalfi Coast your way — by sea with Magia Boats, by land with Luxury Limo Positano, or through unforgettable moments curated by Magia Experience. Private tours, bespoke itineraries, and tailor-made adventures designed to make every moment uniquely yours.

FAMILY SUITE

Flexible suites and connecting rooms, combining comfort, space, and the feeling of home — always with the signature warmth of Magia hospitality

DINING EXPERIENCE



From sunrise to nightfall, every moment at Magia has its own flavor. Breakfast with a view, light lunches by the pool, sunset dinners at Luna, and nights by the sea at Le Grotte dell'Africana — a journey through taste, beauty, and the true spirit of the Amalfi Coast.





BREAKFAST EXPERIENCE

Just like home



At Villa Magia, breakfast is more than a ritual — it's a gesture of care.

There is no buffet, no rush, no separation between guests and home: everything is prepared just for you, exactly as you would in your own kitchen.

Each morning begins slowly, with the scent of coffee and freshly baked pastries, served on the terrace or in the quiet of your suite.

Beyond our daily selection, you can request anything you'd like — simply let us know the day before, and it will be ready for you the next morning, exactly as you imagined it.

It's not just breakfast. It's the feeling of being at home, embraced by the sea and the light of Positano.



ANYTIME ANYWHERE

The comfort to feel like home



At Villa Magia, dining is a feeling — relaxed, spontaneous, and deeply personal. From light lunches by the pool to a snack on the terrace or a cocktail at the bar, every moment is shaped around your rhythm.

Our team is always there, ready to anticipate every wish with warmth and care — just like at home, only with the sea of Positano as your view.



LUNA AT MAGIA

A Culinary Journey Like No Other



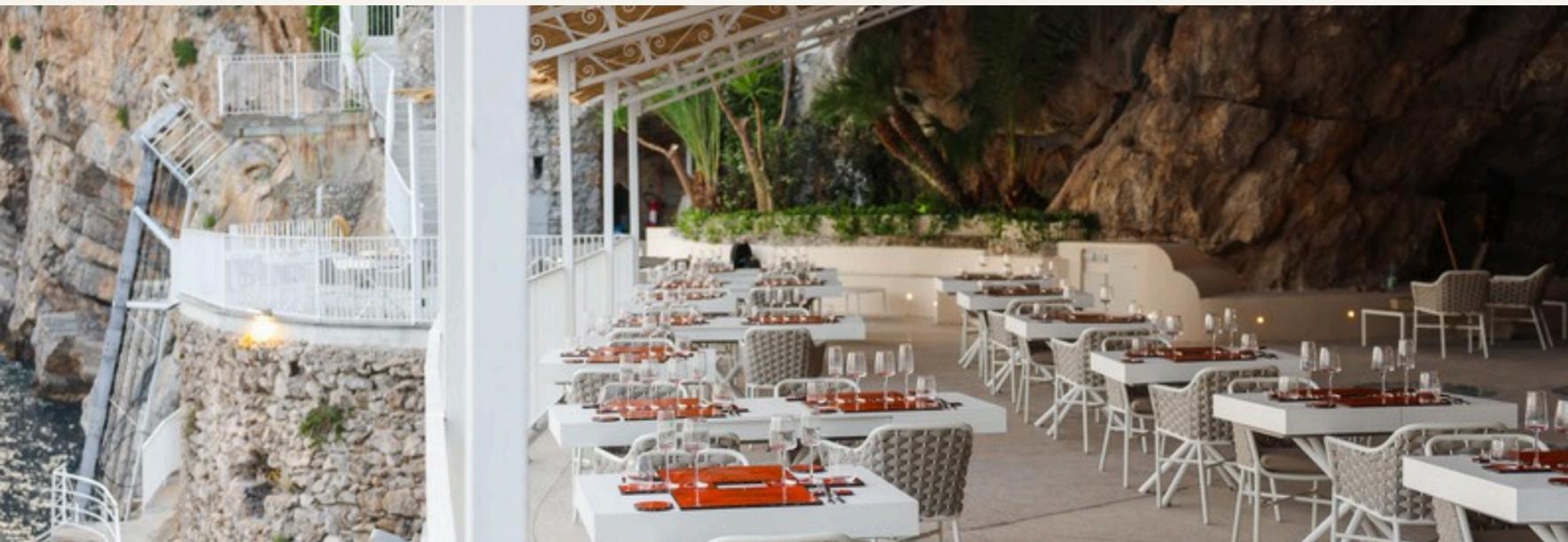
Luna at Villa Magia is an exclusive retreat with just a few tables overlooking the sea of Positano.

The cuisine celebrates Mediterranean flavors through refined dishes crafted with seasonal ingredients, carefully selected each day.

Every course tells a story of simplicity and elegance, inspired by our land.

Few tables ensure tranquility, whispered conversations, and the feeling of living a unique moment — far from the rush of the world.

The warmth of our staff is the heart of the experience: discreet, attentive, and always smiling, ready to make every guest feel at home.



LE GROTTA DELL'AFRICANA

Where sea and rock meet



An iconic place suspended between sea and rock, where history and contemporary charm meet.

Overlooking the waters of Praiano, Le Grotte dell'Africana is a one-of-a-kind restaurant and lounge — ideal for a relaxed lunch, an elegant dinner, or an unforgettable night by the sea.

At lunchtime, guests arriving by boat can dock directly and enjoy light Mediterranean dishes and the freshness of the catch of the day. At sunset, the cave lights up with a romantic glow, and the evening unfolds between refined flavors, soft music, and the timeless allure of the Amalfi Coast. After dinner, the Africana transforms into a legendary night spot — music, signature cocktails, and a cosmopolitan atmosphere that has enchanted travelers and celebrities for over sixty years.





— Magia Group

MAGIA BOATS

A fleet of private yachts, expert captains, and a service that turns every moment at sea into pure freedom.

With Magia Boats, every route becomes an unforgettable journey — from Capri's hidden caves to the golden sunsets over Li Galli, from seaside lunches in Nerano to secret coves along the Coast.

Because at Magia Boats, the sea feels like home — and every voyage becomes a memory to treasure.

BOAT EXPERIENCE



BENETEAU GT40

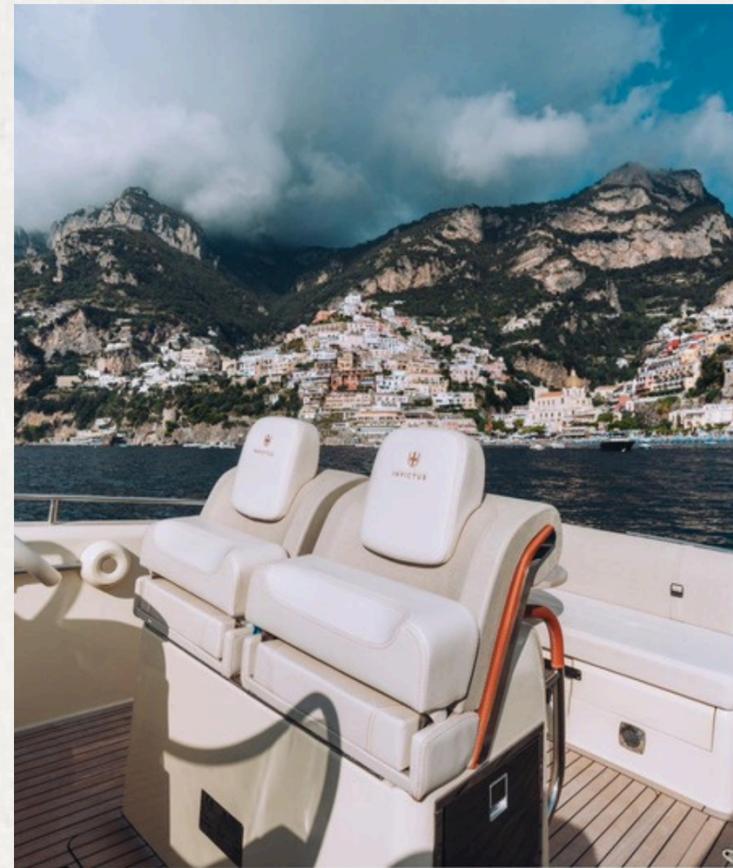


INVICTUS GT 280

CRANCHI E30



PRIMATIST 46



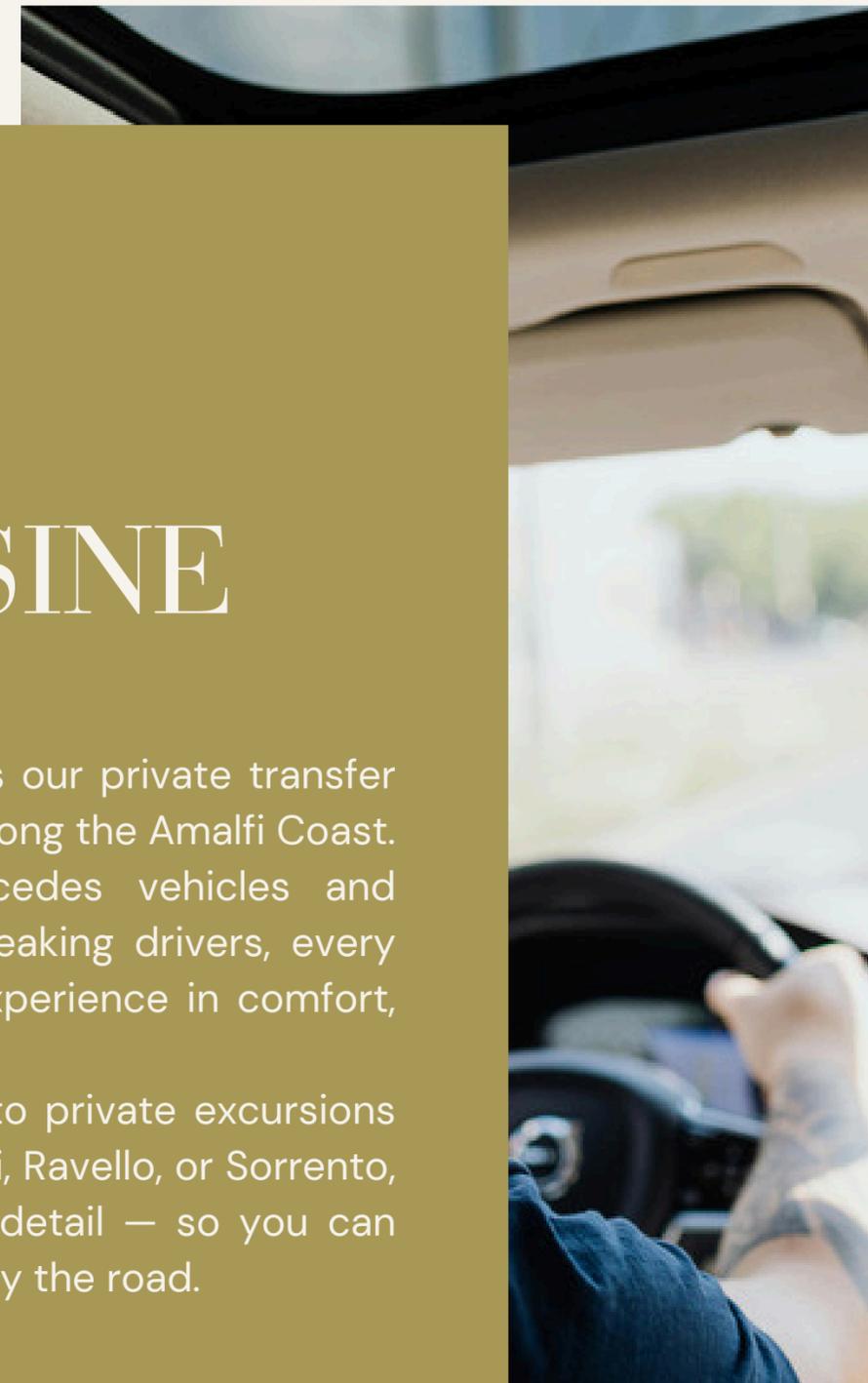


— Magia Group

MAGIA LIMOUSINE

Luxury Limo Positano is our private transfer and chauffeur service along the Amalfi Coast. With a fleet of Mercedes vehicles and professional English-speaking drivers, every journey becomes an experience in comfort, style, and reliability.

From airport transfers to private excursions through Positano, Amalfi, Ravello, or Sorrento, we take care of every detail — so you can simply sit back and enjoy the road.





PRIVATE TRANSFERS

We offer fast and comfortable transfers to and from airports, ports, and train stations.

Private transfers are available from Naples, Rome, and Salerno to the Amalfi Coast — including Positano, Amalfi, Ravello, and the Sorrento Peninsula — with the guarantee of a discreet and impeccable service.

We are also available for short-distance transfers within the Coast and between the Amalfi Coast and the Sorrento Peninsula.



— Magia Group

MAGIA EXPERIENCE

Magia Experience is your gateway to the most authentic side of the Amalfi Coast.

Every experience is private, curated in every detail, and designed for those who wish to live Positano, Capri, and Amalfi not as visitors, but as locals.

From cooking classes and wine tastings to cultural tours and wellness escapes, each moment is tailored around you — crafted with the same care, passion, and warmth that define the Magia world.

Because here, every experience becomes a story — your story.





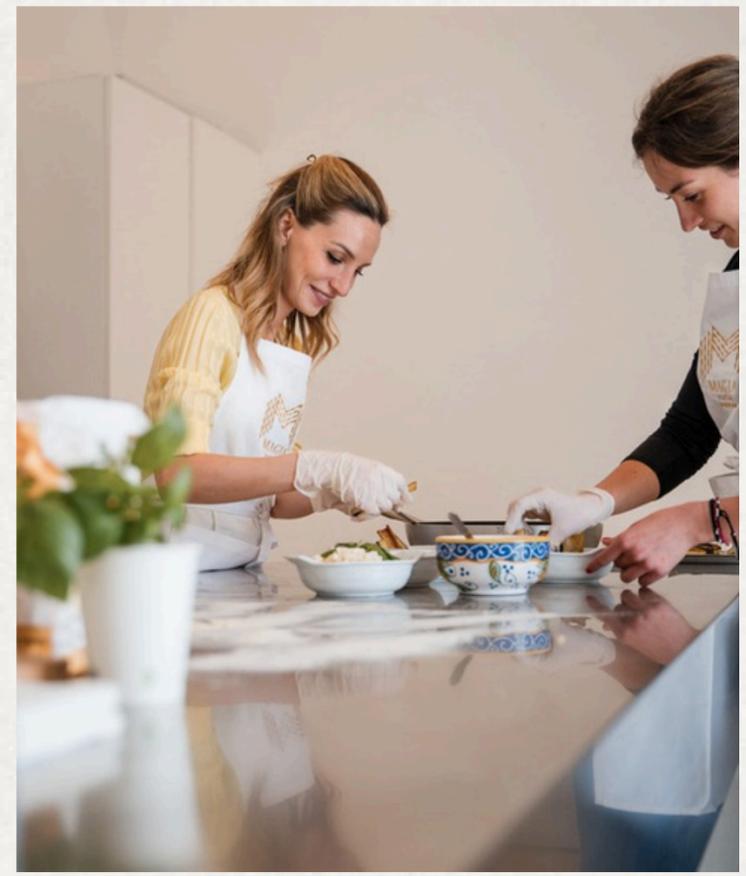
COOKING CLASS

We organize private tours starting from four hours, accompanied by experienced and friendly drivers who know every detail of the area.

Each tour is fully customizable, allowing you to discover the Amalfi Coast and its surroundings at your own pace and according to your interests.

Our most popular routes include:

- Amalfi & Ravello – history, art, and breathtaking views
- Pompeii, Herculaneum & Mount Vesuvius – a journey into ancient Rome
- Naples – energy, culture, and authentic flavors
- Mozzarella Tour – tastings at traditional dairy farms
- Olive Oil Tour – discovering local olive mills and traditions





WINE TASTING

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WELLNESS EXPERIENCE

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SHOOTING TOUR

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PRIVATE TOURS

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- Naples – energy, culture, and authentic flavors
- Mozzarella Tour – tastings at traditional dairy farms
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— Magia Group

SPECIAL PACKAGE

A single, modular package designed to let you experience the authentic essence of the Amalfi Coast — with the freedom to personalize your stay based on your chosen room and number of guests.

Your holiday becomes a tailor-made journey, automatically built by our system according to your room selection — for two or four guests.





HOW IT WORKS

The package includes:

- Private round-trip transfer to/from Naples or Salerno
- Private boat tour along the Amalfi Coast or to Capri with a dedicated captain
- Private car tour of Amalfi and Ravello with personal driver
- Gourmet dinner at Luna restaurant at Villa Magia
- Panoramic dinner at Le Grotte dell'Africana restaurant
- One Magia Experience of your choice

Choose your room — for two, four, or six guests — and the package will automatically adapt, offering the same combination of experiences in a personalized version.

Every detail is designed with the same care we dedicate to our guests — because every Magia stay is meant to be unique, authentic, and unforgettable.

— Magia Group

CONTACTS



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MAGIA GROUP

Amalfi Coast Hospitality Experience